

# Case Study

## Park Valley Church



“We were able to have online registrations for weekend services that were very user-friendly with no account required (from the attendee).”

**Shona Schoettle, Database Administrator**  
Park Valley Church



TWA - 3,000  
Staff Size - 54  
Number of Sites - 2  
Website - [www.parkvalleychurch.com](http://www.parkvalleychurch.com)

FellowshipOne is a complete, integrated church management software designed to streamline church processes—created with solutions for small church plants all the way up to large, multi-campus congregations. We connect churches with resources to help teams take their ministry to the next level and experience growth.

### Church Name

Park Valley Church

### Church Mission

“Persuading People Through Love to Follow Jesus”

### Location

Haymarket, VA

### About Park Valley Church

Park Valley Church was established in 2003 on the idea to build a church that would reach people who had given up on church. Pastor Barry and his wife, Christine, have seen the church grow from 20 people in a corporate office building to a 1,300-seat auditorium, with two separate locations and an online campus.

Life change is what Park Valley Church is all about. They desire for their church to be a place where all will feel welcome and comfortable to encounter Jesus in a powerful way, which would lead to lasting life changes that result in serving others and honoring God.

We had the honor of connecting with Shona Schoettle, Database Administrator at Park Valley Church. We asked Shona to share a little about her administrative journey and what led to the decision for Park Valley Church to partner with FellowshipOne for their church management needs.

### The Challenges Park Valley Church Faced

Prior to utilizing the integrated FellowshipOne church management system for registration, Park Valley Church used multiple service providers in order to allow their congregation to register for a weekend service. “Our leadership wanted registration for each weekend service once we started meeting in person again during COVID.” But Shona and others on staff found it challenging because WEBLINK required a user to have an account,

which was inconvenient, so they would have to use a different platform (Event Brite) when leadership didn't want an individual to have to have an account. This made it very difficult to manage and Shona mentioned that "we were very limited in the features when using WEBLINK."

### **The Solution, FellowshipOne**

Park Valley Church had actually been using FellowshipOne for quite some time, but because they needed a suite of features to streamline their processes once services started in-person again, they took advantage of the integrated system of FellowshipOne. "We were able to have online registrations for weekend services that were very user friendly and no account required. The digital signature was a huge benefit because we had a COVID Waiver that had to be signed week after week." Not only was it easy for attendees to use, "staff members had the ability to check on registration at their convenience without having to run a report."

The functionality of forms in FellowshipOne make it easy to customize registrations for events and weekend services. "The Basic Field Set options make it very convenient to offer different options." Shona also mentioned, "We were also able to get rid of our account with Time To Sign Up" because they had all the features they needed with the forms of FellowshipOne.

### **Efficiency with FellowshipOne**

After the hassle of using multiple products to complete one task, Park Valley Church is able to save time and increase efficiency with the FellowshipOne church management software. She reiterated the importance of not having to create registration reports for staff members because "they can see it directly whenever needed."

She loved the recurring payments feature that's offered through the integrated online giving platform. It's helpful "not having to go in manually and charge payments because we can enable recurring payments." This saves Shona and the Park Valley Church staff more time to be available for ministry.

Another aspect that has increased in efficiency is all the options when creating a registration form. She said, "The drag and drop feature and separating the form into steps (are very beneficial). I would also say the digital signature and download are game-changers."

### **How much time is being saved?**

Shona chuckled at this question. Her response? "Probably not much, because now everybody wants our department to create a form." The good news is that creating forms is simple and definitely saves time in the long run. And FellowshipOne's Customer Success Team is here to help by answering questions and providing trainings. As Park Valley Church continues to grow and add staff members, their Church Success Partner is their guide to additional features and training.

### **FellowshipOne Integrations**

Shona commented multiple times about the ease-of-use with the integrated church management software. Her team can create forms, provide event registration, and offer recurring giving through FellowshipOne, which seamlessly integrates with tools like online giving and Worship Planning in order to streamline tasks and processes.

### **Try It for Yourself**

At FellowshipOne, it is our mission to serve your church and connect you with the best solutions for your ministry goals and purpose. [Contact us today](#) to start the conversation. We'll learn about your church and identify your needs to recommend a solution to help reduce stress and increase productivity in your church.